



**BANK
OF THE
SIERRA**

FOR IMMEDIATE RELEASE

Date: June 11, 2009
Contact: Matthew Hessler, CFMP
Title: Director of Marketing
Phone: (559) 782-4900 or (888) 454-BANK
NASDAQ Symbol: BSRR
Website Address: www.bankofthesierra.com

Bank of the Sierra Again Named Premier Bank by The Findley Reports

PORTERVILLE, CA —The April 2009 edition of The Findley Reports once again named Bank of the Sierra as a Premier Performing bank. Bank of the Sierra has consistently been honored for its outstanding financial performance. The bank has received a Super Premier Performer rating 14 times and a Premier Performer rating 9 times, making it the most frequently honored bank in the Central Valley. The Findley Reports recognizes financial institutions based on a variety of factors including liquidity, return on equity, loan portfolio quality and operating performance.

"Our consistency and strong financial performance indicated each year in The Findley Reports, proves Bank of the Sierra is built to last. As we move forward we will maintain excellence in our endeavors," stated James C. Holly, President and C.E.O.

About Bank of the Sierra

With \$1.3 billion in assets and strong performance ratios, Bank of the Sierra operates as the largest independent community bank headquartered in California's Heartland. The bank serves 15 different communities with 23 branches, an Agricultural Credit Center, an SBA Center and an online "virtual" branch. For more information visit www.bankofthesierra.com or call (888) 454-BANK.

About Sierra Bancorp

Sierra Bancorp (NASDAQ:BSRR) is the holding company for Bank of the Sierra, now in its 32nd year of operations. For more information please visit www.sierrabancorp.com or call (888) 454-BANK.

#####