



**BANK
OF THE
SIERRA**

FOR IMMEDIATE RELEASE

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**Bank of the Sierra Announces Jessica Frasquillo as ICA
Financial Consultant**

PORTERVILLE, CA — Bank of the Sierra is pleased to announce the promotion of Jessica Frasquillo to Investment Centers of America (ICA). Jessica is a financial consultant with Series 7, Series 63, and Life Agent licenses. Jessica's office will be located in Bank of the Sierra's Tulare branch. ICA provides access to investment planning, brokerage services, portfolio review and life insurance.

"Jessica's friendly personality and customer service skills make her perfectly suited to the ICA Financial Consultant position. We are excited Jessica will continue helping meet the financial needs of our Tulare customers," stated John Thomas, Senior Vice President and Area Manager.

About ICA

Investment Centers of America, Inc. partners with community banks to make wealth management and financial planning services available to independent investors. Investment Centers of America, Inc., a registered broker dealer, is not affiliated with Bank of the Sierra. Investment Centers of America, Inc. (ICA), member FINRA/SIPC, is not affiliated with Bank of the Sierra. Securities and insurance products offered through ICA and affiliated insurance agencies are: not insured by the FDIC or any other federal government agency, not a deposit or other obligation of, or guaranteed by any bank or their affiliates, and subject to risks including the possible loss of principal amount invested.

About Bank of the Sierra

With over \$1.2 billion in assets and strong performance ratios, Bank of the Sierra is the largest independently owned community bank headquartered in Southern San Joaquin Valley's Heartland. The bank serves 15 different communities with 21 branches, two Ag Centers and one SBA Center. For more information visit the web site at www.bankofthesierra.com or call (888) 454-BANK.

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