



**BANK  
OF THE  
SIERRA**

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**FOR IMMEDIATE RELEASE**

**Date:** February 2, 2009  
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**Bank of the Sierra Announces Jennifer Howard as  
ICA Financial Consultant**

**PORTERVILLE, CA** — Bank of the Sierra is pleased to announce the promotion of Jennifer Howard to Investment Centers of America (ICA) Financial Consultant. With nearly five years of banking and financial experience, she holds CA insurance licenses, as well as Series 7 and 66. Jennifer will be working in Bank of the Sierra's Tehachapi and California City branches. ICA provides access to investment planning, brokerage services, portfolio review and life insurance.

"Jennifer's friendly personality and customer service skills make her perfectly suited to the ICA Financial Consultant position," stated Bruce Hamlin, Senior Vice President and Area Manager.

**About ICA**

Investment Centers of America, Inc. has partnered with Bank of the Sierra for over 10 years to make wealth management and financial planning services available to independent investors. Call (661) 823-7493 to reach your local ICA representative, Jennifer Howard.

**About Bank of the Sierra**

With over \$1.3 billion in assets and strong performance ratios, Bank of the Sierra is the largest independently owned community bank headquartered in Southern San Joaquin Valley's Heartland. The bank serves 15 different communities with 23 branches, two Ag Centers and one SBA Center. For more information visit the web site at [www.bankofthesierra.com](http://www.bankofthesierra.com) or call (888) 454-BANK.

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