



**BANK
OF THE
SIERRA**

FOR IMMEDIATE RELEASE

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**Bank of the Sierra Announces Martin Kuban as
ICA Financial Consultant**

PORTERVILLE, CA — Bank of the Sierra is pleased to announce Martin Kuban as Investment Centers of America (ICA) Financial Consultant. Martin will be working in Bank of the Sierra's Bakersfield and Delano branches. With ten years of experience in the financial industry, he holds a CA insurance license, as well as Series 7 and 66. ICA provides access to investment planning, brokerage services, portfolio review and life insurance.

"Martin's friendly personality and customer service skills make him perfectly suited to the ICA Financial Consultant position," stated Gordon Jones, Senior Vice President and Area Manager.

About ICA

Investment Centers of America, Inc. has partnered with Bank of the Sierra for over 10 years to make wealth management and financial planning services available to independent investors. Call (661) 325-0101 xt 3919 to reach your local ICA representative, Martin Kuban.

About Bank of the Sierra

With over \$1.3 billion in assets and strong performance ratios, Bank of the Sierra is the largest independently owned community bank headquartered in Southern San Joaquin Valley's Heartland. The bank serves 15 different communities with 23 branches, two Ag Centers and one SBA Center. For more information visit the web site at www.bankofthesierra.com or call (888) 454-BANK.

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