



**BANK  
OF THE  
SIERRA**

---

**FOR IMMEDIATE RELEASE**

**Date:** August 11, 2009  
**Contact:** Matthew Hessler, CFMP  
**Title:** Director of Marketing  
**Phone:** (559) 782-4900 or (888) 454-BANK  
**NASDAQ Symbol:** BSRR  
**Website Address:** [www.bankofthesierra.com](http://www.bankofthesierra.com)

**Bank of the Sierra Announces Tanya Iacono  
as AVP, Branch Loan Officer**

**PORTERVILLE, CA** — Bank of the Sierra is pleased to announce Tanya Iacono as AVP, Branch Loan Officer for the Visalia Main Street branch. Tanya is currently working on obtaining a degree in Business Finance and has over 13 years in the banking industry. She started her banking career as a Teller and has most recently worked as a Credit Officer and a Relationship Manager.

“We are happy to welcome Tanya to the Visalia Downtown office. Tanya's warm and friendly smile, excellent customer service and lending skills will serve to strengthen our lending team. Tanya's experience and commitment to excellence will be an asset to Bank of the Sierra. We couldn't be more pleased to have Tanya as part of our loan team,” stated Jeri Eubanks, Senior Vice President and Area Manager. “I would encourage our customers and friends to stop by and meet our newest team member,” added Jeri.

**About Bank of the Sierra**

With over \$1.3 billion in assets and strong performance ratios, Bank of the Sierra is the largest independently owned community bank headquartered in Southern San Joaquin Valley's Heartland. The bank serves 15 different communities with 23 branches, two Ag Centers and one SBA Center. For more information visit the web site at [www.bankofthesierra.com](http://www.bankofthesierra.com) or call (888) 454-BANK.

#####