



**BANK  
OF THE  
SIERRA**

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**FOR IMMEDIATE RELEASE**

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**Contact:** Matthew Hessler, CFMP  
**Title:** Marketing Coordinator  
**Phone:** (559) 782-4900 or (888) 454-BANK  
**NASDAQ Symbol:** BSRR  
**Website Address:** [www.bankofthesierra.com](http://www.bankofthesierra.com)

**\$5,000 Sierra Grant Awarded to  
Pop Laval Foundation**

**Porterville, CA** — Bank of the Sierra is pleased to announce a \$5,000 Sierra Grant awarded to Pop Laval Foundation. The funds will be used to help develop an education package for the third grade students in Fresno County. The Pop Laval Foundation will manage a project to integrate archival images from the Pop Laval Collection, local libraries and County-wide historical societies into a complete interactive CD-ROM/DVD teaching package. The Pop Laval Photographic and Film Archive is one of the nation's most extensive private collections, primarily of Fresno County history, beginning in 1914.

“At Bank of the Sierra, we are dedicated to the communities we serve, and continue to faithfully award grants through the Sierra Grant Program,” stated James C. Holly, President and CEO of Bank of the Sierra.

**About The Sierra Grant Program**

The Sierra Grant Program is designed to improve the quality of life for the families, especially the children, who reflect the diversity within Bank of the Sierra branch communities. The Sierra Grant Program is focused on three areas: community services, park preservation, and education. Anyone involved in a non-profit program that is interested in a Sierra Grant can pick up an instructional brochure at any Bank of the Sierra branch, or visit the bank web site at [www.bankofthesierra.com](http://www.bankofthesierra.com).

**About Bank of the Sierra**

With over \$1.2 billion in assets and strong performance ratios, Bank of the Sierra is the largest independently owned community bank headquartered in Southern San Joaquin Valley's Heartland. The bank serves 15 different communities with 21 branches, two Ag Centers and one SBA Center. For more information visit the web site at [www.bankofthesierra.com](http://www.bankofthesierra.com) or call (888) 454-BANK.

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