



**BANK
OF THE
SIERRA**

FOR IMMEDIATE RELEASE

Date: June 6, 2008
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**\$2,000 Sierra Grant Awarded to
The Trauma Intervention Programs of Fresno County**

Porterville, CA — Bank of the Sierra is pleased to announce a \$2,000 Sierra Grant awarded to the Trauma Intervention Programs (TIP) of Fresno County. TIP responds to traumatic events on-site, providing emotional support and assistance to victims of tragedies. This support complements emergency services and continues through the first few hours after an event. TIP volunteers guide people involved through the necessary steps that must take place after emergencies such as notifying family and friends, or arranging follow-up services.

“When disasters strike, the Trauma Intervention Programs of Fresno County is there to help provide emotional support to those in need. We are happy to provide an enthusiastic support of their efforts.” stated James C. Holly, President and CEO of Bank of the Sierra.

About The Sierra Grant Program

The Sierra Grant Program is designed to improve the quality of life for the families, especially the children, who reflect the diversity within Bank of the Sierra branch communities. The Sierra Grant Program is focused on three areas: community services, park preservation, and education. Anyone involved in a non-profit program that is interested in a Sierra Grant can pick up an instructional brochure at any Bank of the Sierra branch, or visit the bank web site at www.bankofthesierra.com.

About Bank of the Sierra

With over \$1.2 billion in assets and strong performance ratios, Bank of the Sierra is the largest independently owned community bank headquartered in Southern San Joaquin Valley’s Heartland. The bank serves 15 different communities with 21 branches, two Ag Centers and one SBA Center. For more information visit the web site at www.bankofthesierra.com or call (888) 454-BANK.

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