



**BANK
OF THE
SIERRA**

FOR IMMEDIATE RELEASE

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\$2,500 Sierra Grant Supports Visalia Emergency Aid Council

Porterville, CA — Bank of the Sierra is pleased to announce a Sierra Grant award in the amount of \$2,500 to the Visalia Emergency Aid Council (VEAC). The Visalia based nonprofit organization strives to offer basic necessities such as food, shelter, rental assistance, clothing, education, and money management to those in need. The Sierra Grant funding will help provide these necessities as well as help support emergency service programs that VEAC offers year-round.

“Programs dedicated to supporting the basic needs of families in our community are well-deserving. We are happy to make a contribution to the Visalia Emergency Aid Council,” stated James C. Holly, President and CEO of Bank of the Sierra.

About The Sierra Grant Program

The Sierra Grant Program is designed to improve the quality of life for the families, especially the children, who reflect the diversity within Bank of the Sierra branch communities. The Sierra Grant Program is focused on three areas: community services, park preservation, and education. Anyone involved in a non-profit program that is interested in a Sierra Grant can pick up an instructional brochure at any Bank of the Sierra branch, or visit the bank web site at www.bankofthesierra.com.

About Bank of the Sierra

With over \$1.3 billion in assets and strong performance ratios, Bank of the Sierra is the largest independently owned community bank headquartered in Southern San Joaquin Valley’s Heartland. The bank serves 15 different communities with 23 branches, two Ag Centers and one SBA Center. For more information visit the web site at www.bankofthesierra.com or call (888) 454-BANK.

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