



**BANK  
OF THE  
SIERRA**

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**FOR IMMEDIATE RELEASE**

**Date:** June 9, 2011  
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**Bank of the Sierra Announces David Soares  
as Senior Vice President/Area Manager**

**PORTERVILLE, CA** — Bank of the Sierra is pleased to announce David Soares as Senior Vice President, Area Manager of the Visalia market. David has over 20 years of experience in the financial services industry. David obtained both his B.S. and MBA at the University of Santa Clara majoring in Business Management, with a minor in Finance and Economics.

“David comes to us with a wealth of experience in business development and credit underwriting as well as loan team development. He will be a strong addition to our Visalia team,” stated Kevin McPhaill, Executive Vice President and Chief Banking Officer.

**About Bank of the Sierra**

With over \$1.3 billion in assets and strong performance ratios, Bank of the Sierra is the largest independently owned community bank headquartered in Southern San Joaquin Valley’s Heartland. The bank serves 17 different communities with 25 branches, two Ag Centers and one SBA Center. For more information visit the website at [www.bankofthesierra.com](http://www.bankofthesierra.com) or call (888) 454-BANK.

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