



**BANK
OF THE
SIERRA**

FOR IMMEDIATE RELEASE

Date: February 24, 2011
Contact: Matthew Hessler, CFMP
Title: Director of Marketing
Phone: (559) 782-4900 or (888) 454-BANK
NASDAQ Symbol: BSRR
Website Address: www.bankofthesierra.com

**Bank of the Sierra Announces Drake Doering as
Vice President Area Credit Administrator**

PORTERVILLE, CA — Bank of the Sierra is pleased to announce Drake Doering as Vice President Area Credit Administrator. Drake has over 29 years of experience in the banking industry. During his banking career, he has held a number of positions including Vice President/Credit Administration, Senior Loan Officer and Senior Credit Officer. Drake was born in Hanford and has resided in Fresno most of his life, graduating from McLane High School in Fresno and College of the Sequoias in Visalia.

“As a Central Valley native, Drake brings a local touch and over 29 years of banking experience to the bank. We’re excited to have Drake on board at Bank of the Sierra”, stated Tony Cabrera, Fresno/Clovis Area Manager.

About Bank of the Sierra

With over \$1.3 billion in assets and strong performance ratios, Bank of the Sierra is the largest independently owned community bank headquartered in Southern San Joaquin Valley’s Heartland. The bank serves 15 different communities with 25 branches, two Ag Centers and one SBA Center. For more information visit the web site at www.bankofthesierra.com or call (888) 454-BANK.

#####