



**BANK
OF THE
SIERRA**

FOR IMMEDIATE RELEASE

Date: March 17, 2010
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**Bank of the Sierra Announces Mark Ulibarri as
Senior Vice President/Area Manager**

PORTERVILLE, CA — Bank of the Sierra is pleased to announce the promotion of Mark Ulibarri to Senior Vice President/Area Manager for the Hanford area. Mark has been working in the banking industry for 15 years and has served the Hanford area since 2004. He started with Bank of the Sierra 10 months ago.

"We are pleased to have someone with Mark's banking background and community involvement as our Hanford Area Manager. He is an important part of the bank and local community. With Mark's leadership we look to continue and expand our market presence in the Hanford area." Stated Kevin McPhaill, Executive Vice President Chief Banking Officer.

About Bank of the Sierra

With over \$1.3 billion in assets and strong performance ratios, Bank of the Sierra is the largest independently owned community bank headquartered in Southern San Joaquin Valley's Heartland. The bank serves 15 different communities with 24 branches, two Ag Centers and one SBA Center. For more information visit the web site at www.bankofthesierra.com or call (888) 454-BANK.

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