



**BANK  
OF THE  
SIERRA**

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**FOR IMMEDIATE RELEASE**

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**Local Bank Awards \$2,500 Sierra Grant to  
Junior Achievement Program in Fresno**

**Porterville, CA** — Bank of the Sierra is pleased to announce a \$2,500 Sierra Grant has been awarded to Junior Achievement of Northern California. Founded in 1950, the organization introduces young people to their future roles as individuals, consumers, employees, employers and productive members of society. The funds will benefit Project \$AVE (Succeed, Achieve, Value, Educate), which ensures that thousands of underserved Fresno youth are provided with financial literacy, entrepreneurship, and workforce readiness skills to help them prepare for their futures.

“At Bank of the Sierra, we are happy to contribute to educational programs. By partnering with groups like Junior Achievement of Northern California, we are able to provide necessary tools to the youth in our communities,” stated James C. Holly, President and CEO of Bank of the Sierra.

**About The Sierra Grant Program**

The Sierra Grant Program is designed to improve the quality of life for the families, especially the children, who reflect the diversity within Bank of the Sierra branch communities. The Sierra Grant Program is focused on three areas: community services, park preservation, and education. Anyone involved in a non-profit program that is interested in a Sierra Grant can pick up an instructional brochure at any Bank of the Sierra branch, or visit the bank web site at [www.bankofthesierra.com](http://www.bankofthesierra.com).

**About Bank of the Sierra**

With over \$1.3 billion in assets and strong performance ratios, Bank of the Sierra is the largest independently owned community bank headquartered in Southern San Joaquin Valley’s Heartland. The bank serves 15 different communities with 25 branches, two Ag Centers and one SBA Center. For more information visit the web site at [www.bankofthesierra.com](http://www.bankofthesierra.com) or call (888) 454-BANK.

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