



**BANK
OF THE
SIERRA**

FOR IMMEDIATE RELEASE

Date: June 7, 2010
Contact: Matthew Hessler, CFMP
Title: Director of Marketing
Phone: (559) 782-4900 or (888) 454-BANK
NASDAQ Symbol: BSRR
Website Address: www.bankofthesierra.com

Over 70 Local Students to Benefit from \$500 Sierra Grant Award

Porterville, CA — Bank of the Sierra is pleased to announce a \$500 Sierra Grant has been awarded to the Tehachapi Rotary Club. This service organization serves the community by raising money for students, scholarships and senior centers. Funds awarded will be used toward the purchase of personalized books called “School is Fun”, which introduces reading to kindergartners. The books will be distributed to 3 different elementary schools.

About The Sierra Grant Program

The Sierra Grant Program is designed to improve the quality of life for the families, especially the children, who reflect the diversity within Bank of the Sierra branch communities. The Sierra Grant Program is focused on three areas: community services, park preservation, and education. Anyone involved in a non-profit program that is interested in a Sierra Grant can pick up an instructional brochure at any Bank of the Sierra branch, or visit the bank web site at www.bankofthesierra.com.

About Bank of the Sierra

With over \$1.3 billion in assets and strong performance ratios, Bank of the Sierra is the largest independently owned community bank headquartered in Southern San Joaquin Valley’s Heartland. The bank serves 15 different communities with 25 branches, two Ag Centers and one SBA Center. For more information visit the web site at www.bankofthesierra.com or call (888) 454-BANK.

#####